



YOU Can Help a MOM in Need this Holiday Season

Being a mom is a big job!

YOU can help a **MOM** prioritize her own well-being while juggling the demands of childcare, increased cost in of living and the stress of the season. Join us in celebrating Calgary moms this holiday season.

HANDBAGS with Heart initiative:

You can donate **NEW** or **GENTLY USED** handbags with a minimum of 6 essential items inside.

- Gather your friends, family, or coworkers
- Choose handbags you would like to donate
- Fill them with unused and unopened essential items
- Drop them off at any WINS Store location



Connect with us
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Fund Development Coordinator
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Scan Me

WINS Impact

in 2023

25,000+

individuals in Calgary positively impacted by WINS

1 MILLION+

dollars worth of free basic needs distributed through House to Home

20,000+

services given to our contacts through our Community Resource Hubs

4,000+

unique adults supported through our Programs and Services

2,900+

children supported through our Community Resource Hubs



WINS 
SHEFOUND
Handbags
with heart

Bring in new or gently-used handbags with unused and unopened items such as:

- WINS Gift Cards
- Grocery Gift Cards
- Makeup kit
- Lipstick/Lip balm
- Body spray/Perfume
- Deodorant
- Hair brush/Hair clip
- Jewelry
- Mirror
- Manicure set/Nail polish
- Makeup remover
- Mini soap bar
- Sanitary pads/Tampons
- Shampoo/Conditioner
- Shower gel
- Hair spray
- Tooth brush + tooth paste
- Sunscreen
- Pocket tissue
- Scarf
- Mitts
- Toque
- Socks
- Umbrella
- Raincoat
- Pen
- Whistle
- Key chain
- Transit Pass
- Hand sanitizer
- Lysol wipes
- Hand lotion
- Mini first-aid kit
- Mini sewing kit
- Washable face mask
- Floss
- Wallet/Coin purse
- Sunglasses
- Small notebook
- Mouthwash
- Tweezer
- Earbuds/Earphones

**Accepting items until Monday,
December 16th, 2024**