Women in Need Society Opens New Glenbrook Location to Expand Community Support in Calgary

CALGARY, AB – July 19, 2024 – Women In Need Society (WINS) is thrilled to announce the grand opening of its newest location at 110 Glenbrook Place, SW Calgary. This new facility, situated in the former McArthur Furniture building adjacent to Wheaton Honda West dealership, will serve as a vital community resource for Southwest Calgary, offering a WINS Thrift store, the House to Home basic needs program, and the Retail Ready employment service. The revenue generated from the thrift store will directly fund these essential services and support the WINS Family Resource Center in nearby Lincoln Park, which recently joined the WINS network in 2023 ensuring a sustainable impact on the community.

"This new location marks a significant milestone for WINS, underscoring our commitment to meet the growing needs of Calgarians," said Karen Ramchuk, President and CEO of WINS. "The Glenbrook location will be a conduit for people in this community to help their neighbours through hardships. This new location brings opportunities to shop, donate, volunteer, or work. Additionally, it will provide access to essential resources such as basic needs, emotional support, and employment services, benefiting even more individuals in this community or across the city."

In 2023, WINS positively impacted over 25,000 individuals in Calgary, thanks to the contributions of generous donors, volunteers, and employees. With continued support from the local community, WINS aims to expand its reach and assist thousands more.

"This new location is a crucial milestone for WINS, highlighting our dedication to meeting the expanding needs of Calgarians," emphasized Karen Ramchuk, President and CEO of WINS. "The Glenbrook location will serve as a pivotal community resource, empowering locals to support their neighbours and extend assistance across the city. It will offer opportunities to shop, donate, volunteer, or work, while providing essential resources such as basic needs support, emotional assistance, and employment services. This initiative aims to benefit individuals within our community and beyond."

"WINS is expanding to meet the growing needs of Calgary's women and their families," continued Ramchuk. "Amidst affordability and housing challenges compounded by inflation, the demand for our services has never been greater. We are committed to expanding our reach and impact to ensure that we can support even more individuals during these challenging times. When you support WINS, your contributions help locally in our city, because 'Together everyone WINS'.

The grand opening celebration of the new location will take place on July 19, starting with a ribbon-cutting ceremony at 8:45 am, followed by the store opening at 9 am. The first 50 shoppers who spend $25 or more will receive a $10 TJX gift card, making it an exciting opportunity to support a worthy cause while shopping sustainably.

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WINS encourages Calgarians to support environmental sustainability by promoting reusing, repurposing, and recycling gently used items rather than disposing of them in landfills. More than seventy percent of revenues generated by WINS thrift stores are reinvested into community programs and services.

For more information about donation opportunities, volunteering, or to learn about WINS' initiatives, visit winsyyc.ca or follow them on social media @winsyyc.

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About WINS

For more than 30 years, Women in Need Society (WINS) has been committed to helping people in need in Calgary through our community programs that provide basic needs, emotional support, and employment services. Our programs are designed to enable individuals to overcome hardships and thrive. We do this by reinvesting revenue generated through our thrift stores and the More Store, and through the generous donations of Calgarians like you. Together, everyone WINS!

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