

Women in Need Society

WINS



Since 1992, Women in Need Society (WINS) has been Calgary's homegrown charity social enterprise dedicated to supporting women, including those leaving abusive relationships, those on income assistance, and those new to Canada. We do this through our Community Programs and Services, funded through revenues generated from our Thrift Stores and through donations from Calgarians like you.



What does my support do?

- Help us reach more women, families, and gender-diverse individuals in need in Calgary
- Our mission focuses on equality and sustainability, empowering those in need while protecting the planet
- We are deeply rooted in this city, thus when you support WINS, you support local

What's in it for you?

- **Community Impact:** Feel the joy of knowing your support transforms lives, providing resources and opportunities for women and families in need.
- **Feel-Good Experience:** Get a sense of fulfillment as you make a real difference in your community.
- **Meaningful Connections:** Have fun with like-minded peers while uplifting others and supporting WINS' mission.

How we create an impact



accept donations



provide support



thrift shopping



volunteer opportunities

Our Community in Calgary

92%

women;
8% men and 2%
gender-diverse

45%

families;
25% single
parents

38%

newcomers;
33% immigrants
and 7% first nations

Our Impact in 2023

25K+

individuals
supported in Calgary

1MM+

dollars worth of basic
needs given away

23K+

hours donated by
volunteers

6.3MM+

pounds of items
diverted from landfills

