



**PUBLIC SERVICE ANNOUNCEMENT  
FOR IMMEDIATE RELEASE**

**Urgent Need for Furniture Donations: Calgary's Women In Need Society (WINS)  
Calls on Calgarians to Help Those Less Fortunate in Our Community**

*WINS is asking Calgarians to donate gently used living room, bedroom and kitchen furniture to help address needs for basic goods for Calgary families*

**CALGARY – January 13, 2023** – Local organization Women in Need Society (WINS) is urgently asking the Calgary community to donate gently used furniture and household items in response to a critical need among the most vulnerable sectors of the city's population. Many Calgary families currently are living without adequate living room, kitchen, and bedroom items.

According to Karen Ramchuk, CEO of WINS, furniture and housewares items are facing the highest demand in recent times, with WINS seeing more than 120 families a week requiring support from WINS' House to Home program. She says, "We are calling on Calgarians to donate essential kitchen, living room and bedroom furniture and household items to help families make a home for themselves. People who are coming to WINS for urgent help are Calgarians and they are starting over. Let's help them get on their feet again."

Clients include refugees from around the world, women and children fleeing violence and domestic abuse situations, families facing poverty and many other dire situations.

Large furniture items and gently used mattresses are accepted at the Dover and Macleod Trail Plaza WINS thrift store locations, or the WINS Donation Centre. Click [here](#) for drop off details and addresses, or to schedule a collector service.

Continues Ramchuk, "For more than thirty years, we have helped Calgary women and their families move from surviving to thriving. We appreciate the generosity of Calgarians paying it forward and providing these items to help a family create a home."

To learn more about providing goods to WINS, visit [winsyyc.ca/donate-goods](https://winsyyc.ca/donate-goods).

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**About WINS**

WINS (Women In Need Society) is a Calgary-based charity helping women in need and their families. WINS provides women with the resources, knowledge, skills and confidence to achieve self-sufficiency. Operating four Community Resource Hubs, House to Home, Retail Ready,

Warehouse Ready, a Recycling Program and the WINS Thrift Stores social enterprise, including More Store and Twice New. For more information, please visit [www.winsyyc.ca](http://www.winsyyc.ca).

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