

Women in Need Society

WINS

Since 1992, Women in Need Society (WINS) has been Calgary's homegrown charity social enterprise dedicated to supporting women, including those leaving abusive relationships, those on income assistance, and those new to Canada. We do this through our Community Programs and Services, funded through revenues generated from our Thrift Stores and through donations from Calgarians like you.



Why Support WINS

- Help us reach more women, families, and gender-diverse individuals in need in Calgary
- Our mission focuses on equality and sustainability, empowering those in need while protecting the planet
- We are deeply rooted in this city, thus when you support WINS, you support local

What's in it for you

- Social Impact: Showcase your commitment to social and environmental causes.
- Fun & Exciting: You get to do something fun with peers while making an impact for those in need.
- Support our Mission: Play a part in our mission to support more women and families in need in Calgary

What We Do



accept donations



provide support



thrift shopping



volunteer opportunities

Our Community

92%

women;
8% men and
gender-diverse

45%

families;
25% single
parents

38%

newcomers;
33% immigrants
and first nations

Our Impact in 2023

25K+

individuals
helped in Calgary

1MM+

dollars worth of
basic needs
given away

23K+

hours donated
by volunteers

6.3MM+

pounds of items
diverted from
landfills

